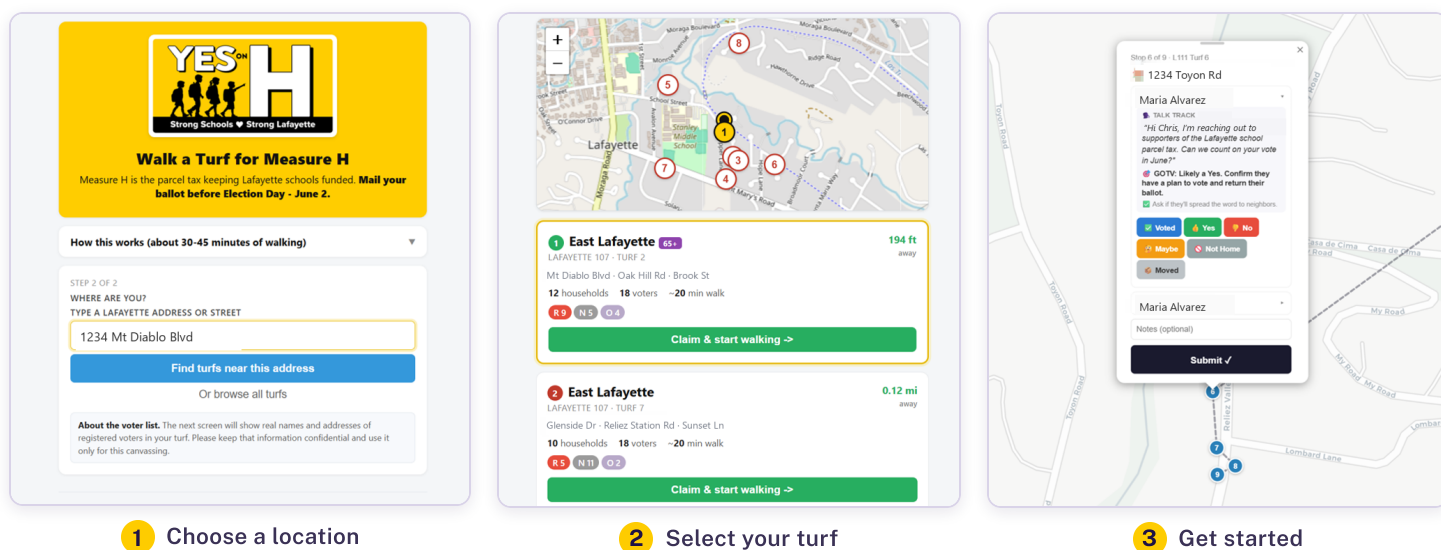


CITY OF LAFAYETTE · PARCEL TAX MEASURE · SELF-SERVE CANVASSING

A simple, web campaign canvassing tool for *anyone, anytime, anywhere*

No app to download. No coordinator. No printed packets. Volunteers scan a QR code, promoted through the campaign's social ads, to access the website, claim their turf, and walk a live list pulled straight from the precinct targeting layer.



Pick a street, *pull a list*, walk it.

The customized field tool turns any phone into a full canvassing kit — volunteers self-organize off one shared precinct layer. No app to download, just a fast, lightweight HTML site.

- **Access by QR, promoted on social.** Volunteers scan a QR code pushed through Facebook & Instagram, one tap opens the walk tool, no registration or login.
- **Claim your own turf.** Pick any local address and pull a live walk list straight from the precinct targeting layer.
- **Walk from any browser.** Turf map, household list, and talk track all in one screen.
- **Log every door in real time.** Voted, Yes, No, and Not-Home responses flow straight back to the campaign's data layer for follow-up. Nothing is shared beyond your campaign team.

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The walking route worked! I convinced a 65+ neighbor to vote yes — she didn't know she was exempt — and 2 others said good reminder to vote!!

— MEASURE H VOLUNTEER CANVASSER



Scan to walk a turf

The same QR code the campaign promoted in its Yes-on-H social ads — it opens the live walk tool instantly.

voterforce.ai/strongschoolswalk